

AFFLUENT SOUTHWEST LIVING

SCOTTSDALE

M A G A Z I N E

September 2006

URBAN UTOPIA ON THE RISE

Valley of the Sun
San Diego
Las Vegas

Cruising Alaska's Inside
24/7 Couples – Live, With

ON STAGE!
Season in Revue
Fashions & Accessories

New Mexico's Enchanting

Place Your Bets

There's nothing like a friendly bet to spark a little competitive edge. That's the idea behind **The Fitness Challenge**, an eight-week exercise program packaged, complete with a contract, daily scoreboard, wagers and awards. Players hold each other accountable during the exercise challenge resulting in higher workout motivation and a fun change of pace to regular exercise routines. Available for \$30 at Border's Bookstores.



www.scottsdalemag.com