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South Florida

*He Can
Make
Your Dreams
Come True*

Get Motivated to Move with The Fitness Challenge



I don't have time, I'm too tired, it's too tedious, I can't seem to get motivated, I'll start tomorrow – sound familiar? Say goodbye to common excuses for not exercising with **The Fitness Challenge!** The Fitness Challenge is an eight-week exercise program packaged in the form of a colorful and fun game and is perfect for anyone who wants to get fit. This revolutionary exercise program does what no pedometer, health club or piece of exercise equipment can – it gives people the much-needed motivation to exercise. The Fitness Challenge, \$29.95, is available nationally at all Border's Bookstores and online at Amazon.com, drugstore.com, Target.com and Walmart.com. One dollar from the sale of every game goes to The Fitness Challenge Foundation, a non-profit organization whose mission is to promote health and wellness, medical research and family and child welfare. To learn more about The Fitness Challenge, visit www.fitnesschallenge.com